

Group Names: _____

Colonial Region Advertisement Rubric

	10 points	8 points	6 points	4 points	0-2 points
Colonies in Region	Advertisement correctly lists all colonies in region	Advertisement contains most of the colonies in region	Advertisement lists at least half of the colonies in region	Advertisement lists 1-2 of the colonies in the region	Advertisement does not list any colonies in region
Jobs in Region	Advertisement accurately describes jobs available in region	Advertisement lists most jobs of the region	Advertisement lists some jobs of the region	Advertisement lists few jobs of the region	Advertisement does not list any jobs of the region
Climate	Advertisement accurately describes climate of the region	Advertisement includes many details about climate of the region	Advertisement includes some details about climate of the region	Advertisement includes few details about climate of the region	Advertisement does not include climate of the region
Geographic Benefits	Advertisement accurately explains geographic features of the region	Advertisement includes many geographic features of the region	Advertisement includes some geographic features of the region	Advertisement includes few geographic features of the region	Advertisement does not include geographic features of the region
Religions in Region	Advertisement accurately lists different types of religions practiced in the region	Advertisement lists most of the religions practiced in the region	Advertisement lists some of the religions practiced in the region	Advertisement lists few of the religions practiced in the region	Advertisement does not list any religions practiced in the region
Advertisement Appeal / Visual Appeal	Clearly advertises the region, appeals to audience	Advertises region, has visual appeal	Somewhat advertises region, somewhat visually appealing	Lacks advertisement and visual appeal	Does not advertise region, is not visually appealing

Total Points: _____/60

Comments: